



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
SPECIAL MEETING AGENDA**

Thursday, July 10, 2025
Meeting Starting Time 9:00 AM

Venice Beach BID Office
1320 Pacific Ave, Venice, CA 90291

Board Members Present: Connie Brooks, Jeff Goodman, Jeff Harris, Melanie Muriz, Jennie Tucker, Jeremy Weinstein

Board Members Absent: Steve Heumann, Mark Sokol

Staff Present: Eleni Polakoff, Eswien Faena

AGENDA

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

1. Call to Order: 9:03am

BROOKS

Welcome remarks and introductions

2. Public Comment:

No public comment.

3. Discussion:

- a. Update and discussion on BID renewal (no vote)

The Board reviewed the BID renewal process—specifically the term length, assessment cap & budget—and discussed the advantages and disadvantages of making adjustments to each.

- b. Update and discussion on current state of Venice Beach and future program needs (no vote)

No discussion was held for this item.

4. Public Comment:

No public comment.

5. Adjournment: 9:57am – Next Board Meeting: August 7, 2025

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Public Input: Public input is taken at the top and bottom of the agenda at each meeting. Any public comment on any agenda is invited at the top of the meeting. General public comment or non-agenda item comment is invited at the bottom of the agenda after business has concluded. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendized; however, items raised by the public may become a subject for a future Board agenda.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com

The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on August 7th, 2025.

President/Connie Brooks

Secretary/Jeremy Weinstein