



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS  
ANNUAL AND BOARD MEETING AGENDA  
DRAFT MEETING MINUTES**

Thursday, December 5, 2024  
Annual Meeting Starting Time 8:30 AM  
(Refreshments with BID Staff and Members)  
Board Meeting Starting Time 9AM

Venice Beach BID Office  
1320 Pacific Ave, Venice, CA 90291

**AGENDA**

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

**BOARD MEMBERS PRESENT:** Connie Brooks, Mark Sokol, Jeff Goodman, Jeff Harris, Melanie Martinez, Jake Matthews, Jeremy Weinstein

**STAFF/CONTRACTORS PRESENT:** Eleni Polakoff, Eswien Faena, Jason Coralez, Jacob Gerstel, Karim Arkeem

**GUESTS:** Jennie Tucker

**1. Call to Order**

**BROOKS**

Welcome remarks and introductions

**2. Public Comment**

*No Public Comment made.*

**3. Consent Items**

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

a. Approval of Minutes for November 7, 2024

**BROOKS**

*Connie Brooks called on consent items 3a. Jeremy Weinstein moved to approve consent item 3a. Jeff Goodman seconded the motion. The motion passed – Vote: Yes 8-0.*

**4. New Business**

**BROOKS**

a. Consideration and possible vote to amend the VBPOA Bylaws to hold the *Annual Meeting* and *Annual Board Elections* in the first calendar quarter of the year beginning in 2025.

*Jeremy Weinstein motioned to approve item 4a. Connie Brooks seconded the motion. The motion passed – Vote: Yes 8-0.*

b. Amend the VBPOA Bylaws to extend existing Board terms to the new election date in first quarter of the calendar year beginning in 2025.

*Connie Brookes motioned to approve item 4b. Melanie Muirez seconded the motion. The motion passed – Vote: Yes 8-0.*

c. President to appoint Nominating Committee for 2025 Board Elections, and Board approval.

*Board President Connie Brooks appointed Melanie Muirez, Jeff Harris, and herself to serve on the 2025 Nominating Committee. Connie moved to approve the appointed members for item 4c. Jeff seconded the motion. The motion passed—Vote: Yes 8-0.*

**5. Venice Beach BID Staff Reports**

Executive Director's Report

**POLAKOFF**

**6. Public Comment**

**7. Adjournment – Next Board Meeting and Annual Meeting: February 13, 2025**

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Public Input: Public input is taken at the top and bottom of the agenda at each meeting. Any public comment on any agenda is invited at the top of the meeting. General public comment or non-agenda item comment is invited at the bottom of the agenda after business has concluded. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendaized; however, items raised by the public may become a subject for a future Board agenda.

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**The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on February 13th, 2024.**

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**President/Connie Brooks Secretary/Jeremy Weinstein**