



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS  
ANNUAL MEETING AGENDA  
DRAFT MINUTES**

Thursday, December 14, 2023  
Meeting Starting Time 9:00 AM

Venice Beach BID Office  
1320 Pacific Ave, Venice, CA 90291

**AGENDA**

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

**BOARD MEMBERS PRESENT:** Connie Brooks, Jeff Goodman, Melanie Murez, Mark Sokol, Jeremy Weinstein

**BOARD MEMBERS ABSENT:** Steve Heumann, Jeff Harris, Jack Hoffman, Jake Mathews

**STAFF/CONTRACTORS PRESENT:** Eleni Polakoff, Reginald Cooper, Jason Corrales, Karim Arkeem

**1. Call to Order** 9:05am  
*Welcome and Introductions*

**BROOKS**

**2. Public Comment**  
*No public comment made*

**3. Consent Items**

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

- a. Financial Reports
- b. Approval of Minutes
- c. 2024 Operational Budget

**LIEBER  
WEINSTEIN  
POLAKOFF**

Connie called items 3a, 3b, and 3c. Marcus and Eleni presented October '23 financial reports and discussed updated estimate of carryover funds. Eleni presented '24 Operating Budget, highlighting edits. October '23 Financials and October 26, 2023 Minutes included in packet.

Mark made a motion to approve consent items. Jeff G seconded. Vote 5-0

**4. New Business**

**BROOKS**

- a. Vote on Executive Director salary increase for 2024

Connie called item 4a. Connie went over what was determined by the ad hoc group.

Jeff G made a motion to approve the ad hoc group's recommendation for salary increase with a retro active date of 10/1/23, in accordance with last raise. Mark seconded. Vote yes 5-0.

**5. Board Elections**

**BROOKS**

- a. Election for seats filled by Connie Brooks, Jeff Goodman, Steve Heumann, Jack Hoffman, and Jeremy Weinstein

Connie introduced item 5a. Connie explained that we have five seats with expiring terms. All members with expiring seats have expressed interest to continue on the board, except Jack Hoffman. The Nominating Committee has proposed that Connie Brooks, Jeff Goodman, Steve Heumann and Jeremy Weinstein be re-elected to the board and be considered as a slate of candidates.

Eleni read aloud the current slate of candidates and asked if there were any nominations from the floor. No nominations were offered. Eleni explained that one seat would be vacant and should be appointed by the board at an upcoming meeting. Eleni explained the process of written ballot and that Board members and any eligible BID member could vote. Five votes were submitted, all in approval of the slate. No further action was taken by the Board.

b. Venice Beach BID Board of Directors Officers election session

Connie introduced item 5b and explained the current officer positions: President (Connie), Treasurer (Jeff G) and Secretary (Jeremy). All current officers voiced that they were willing to serve another year in their positions.

Mark made a motion to have all officer positions remain the same for 2024. Jeff G seconded. Vote 5-0.

**6. Guest Speakers**

a. Alex Stowell, Venice Beach Games

Alex presented on the success of the '23 Venice Beach Games and went over goals for '24 with support from BID.

**7. Venice Beach BID Staff Reports**

- a. Clean and Safe Report
- b. Executive Director's Report

**MEJIA  
POLAKOFF**

Eleni went over the Clean and Safe Reports for October and November. She presented on major milestones accomplished by the BID in 2023.

**8. Public Comment**

None.

**9. Annual Meeting Presentations and Adjournment (10:01am)**

The regular board meeting adjourned for the Annual Meeting. A slide show of photos documenting 2023 was presented by Eleni. Special guests from City and County Offices joined members and staff in refreshments. Annual Meeting adjourned at 11:20am.

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Public Input: Public input is taken at the top and bottom of the agenda at each meeting. Any public comment on any agenda is invited at the top of the meeting. General public comment or non-agenda item comment is invited at the bottom of the agenda after business has concluded. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendized; however, items raised by the public may become a subject for a future Board agenda.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or [admin@venicebeachbid.com](mailto:admin@venicebeachbid.com)

**The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on February 22, 2024.**

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**President/Constance Brooks**

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**Secretary/Jeremy Weinstein**