



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
DRAFT MEETING MINUTES**

Thursday, October 26, 2023
Meeting Starting Time 9:00 AM

Westminster Dog Park, Community Center
1234 Pacific Ave, Venice, CA 90291

BOARD MEMBERS PRESENT: Connie Brooks, Jeff Goodman, Steve Heumann, Jeff Harris, Jake Mathews, Melanie Murez, Jeremy Weinstein

BOARD MEMBERS ABSENT: Jack Hoffman and Mark Sokol

STAFF/CONTRACTORS PRESENT: Eleni Polakoff, Albert Mejia, Reginald Cooper, Jason Corrales, Karim Arkeem

AGENDA

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

1. Call to Order (9am)

BROOKS

Welcome and Introductions

2. Public Comment

Ms. Malloy requested feedback on delinquent payments and status of CPRA.

3. Consent Items

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

- a. Financial Reports
- b. Approval of Minutes

**LIEBER
WEINSTEIN**

Connie called items 4a and 4b. Marcus and Eleni went over July '23 Aug'23 and Sept '23 financials.

Jeremy made a motion to accept consent items. Jeff G seconded. Vote: Yes 7-0.

4. New Business

BROOKS

- a. Adopt 2024 Annual Planning Report and Budget

Connie called item 4a. Eleni explained the Annual Planning Report and summarized main points. She went through the 2024 Operational Budget and explained that only portion of carryover amount will be used in 2024, with the remaining used in subsequent two years.

Connie made a motion to open the item for discussion. Jake recommends language change in APR, and avoid using words such as "blitz." Jeff G recommends that the APR be approved today with any edits or changes to be provided to the board in executive

summary. He also recommends that draft budget be voted on and a final budget to be presented to board at the next meeting.

Connie made a motion to adopt the draft APR with wording changes, Melanie seconded. Vote: Yes 7-0.

Jeff G made a motion to adopt the draft Operational Budget and a finalized budget to be presented at the next board meeting. Connie seconded. Vote: Yes 7-0.

- b. Appointment of Ad Hoc Committee and approve parameters for committee to decide Executive Director compensation for 2024.

Connie called item 4b. Connie made a motion to appoint Ad Hoc Committee to review Executive Director compensation for 2024 within the parameters of the Budget. Jake seconded. Vote: Yes 7-0.

5. Venice Beach BID Staff Reports

- a. Clean and Safe Team Report

MEJIA

Report by Albert: Went through Clean and Safe Team stats for the 3rd Quarter. Provided an update on recycling, crime control meetings, safety escorts at Mishkon, and LAPD relationship.

- b. Executive Director's Report

POLAKOFF

Report by Eleni: Administrative updates. Board Elections to take place at the next meeting. Went over location and time for Annual Meeting which will be held on the same day.

6. Government Representative Liaison Reports and Guest Speakers

- a. City of Los Angeles, Police Department

No representatives available

- b. City of Los Angeles, Recreation & Parks

Report by Leo Floyd: New dumpsters at Rose. Informed the group about Rec and Parks hiring process and current open positions. Special program to target local hires for full time positions.

- c. Los Angeles City Council, District 11

Report by Sean: New CD 11 Field Deputy, Sean Silva, introduced himself. Gave update on RV ordinance and councilwoman's motion regarding sensitive sites.

7. Public Comment

Ms. Molloy made comment on Prop 218 regarding the difference between general and special assessment. She noted that packet materials must be available 72 hours in advance. She commented that there can not be duplicative services provided by the BID.

8. Next Board Meeting – December 14, 2023

POLAKOFF

9. Adjournment (10:20am)

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Public Input: Public input is taken at the top and bottom of the agenda at each meeting. Any public comment on any agenda is invited at the top of the meeting. General public comment or non-agenda item comment is invited at the bottom of the agenda after business has concluded. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendaized; however, items raised by the public may become a subject for a future Board agenda.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com

The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on December 14, 2023.

President/Connie Brooks

Secretary/Jeremy Weinstein