



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS  
REGULAR MEETING AGENDA  
MEETING MINUTES**

Thursday, August 10, 2023  
Meeting Starting Time 9:00 AM

Westminster Dog Park, Community Center  
1234 Pacific Ave, Venice, CA 90291

BOARD MEMBERS PRESENT: Steve Heumann, Connie Brooks, Jeff Harris, Melanie Murez,  
Jack Hoffman, Jeff Goodman

BOARD MEMBERS ABSENT: Jeremy Weinstein, Jake Mathews, Mark Sokol

STAFF/CONTRACTORS PRESENT: Eleni Polakoff, Albert Mejia, Jason Coralez, Karim Arkeem,  
Reginald Cooper, Marcus Lieber

**AGENDA**

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

1. **Call to Order (9:00 AM)**  
*Welcome and Introductions*

**BROOKS**

2. **Public Comment**

None

3. **Government Representative Liaison Reports and Guest Speakers**

- a. City of Los Angeles, Police Department

No representatives available

- b. City of Los Angeles, Recreation & Parks

Report by Melody M. RAP is anticipating collaboration with LA28 on park activation in Summer 2024

- c. Los Angeles City Council, District 11

No representatives available

4. **Consent Items**

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

- a. Financial Reports

**LIEBER**

Marcus reports BID is underspent in legal, professional consulting and community engagement.

- b. Approval of Minutes
- c. Annual Financial Review

**WEINSTEIN**  
**POLAKOFF**

Steve made a motion to approve all consent items. Jeff G seconded motion. Vote: Yes 6-0.

**5. Venice Beach BID Staff Reports**

- a. Safe Team Highlights

**ARKEEM**

Albert will update current stat sheets.

- b. Clean Team Highlights

**COOPER**

Jason is introduced as new contract manager.

- c. Executive Director's Report

**POLAKOFF**

**6. New Business**

**BROOKS**

- a. Consider approval of financial support for 2<sup>nd</sup> Annual Venice Classic Car Show (2023)

Jeff Harris motioned to consider approval of financial support for the Venice Classic Car Show 2023. Connie Brooks seconded the motion.

Jeremy Kove presented on behalf of the car show. 155 cars are expected with the last day to register August 15<sup>th</sup>.

The board determined that approval would be based on the agreement that any food distribution within the car show would be strategically placed as to not interfere with OFW businesses. They also determined that future sponsorship of events should go through an ad hoc committee for special projects prior to consideration from the full Board of Directors.

Jack H motioned to approve \$1,000 in financial support for the Venice Classic Car Show 2023 with the agreement that any food distribution within the car show be strategically placed to not interfere with OFW businesses. Jeff H seconded the motion. Vote: Yes 6-0.

**7. Public Comment**

Public comment was made by Ms. Molloy to bring attention to the property taxes paid by board members.

**8. Closed Session**

- a. The Board will convene in closed session to discuss and decide on possible Safe Team rate adjustments

Jeff G Motioned to approve pay rate increases up to 6% to be reviewed by ad hoc group consisting of Steve, Jeremy and Jeff G. Steve seconded. Vote: Yes 6-0.

- b. The Board will convene in closed session to discuss and decide on possible BID staff salary raise.

Connie made a motion to provide salary adjustment for BID staff. Jeff G seconded.  
Discussion was held regarding staff performance. Vote: Yes 6-0.

c. The Board will resume the public session to report on closed session

**9. Next Board Meeting – October 26, 2023**

**POLAKOFF**

**10. Adjournment**

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Public Input: Public input is taken at the top and bottom of the agenda at each meeting. Any public comment on any agenda is invited at the top of the meeting. General public comment or non-agenda item comment is invited at the bottom of the agenda after business has concluded. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendaized; however, items raised by the public may become a subject for a future Board agenda.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or [admin@venicebeachbid.com](mailto:admin@venicebeachbid.com)

**The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on October 26, 2023.**

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**President/Connie Brooks**

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**Secretary/Jeremy Weinstein**