



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
DRAFT MEETING MINUTES**

Thursday, May 25, 2023
Meeting Starting Time 9:00 AM

Mishkon Tephilo, Social Hall, Upper Level
206 Main St, Venice, CA 90291

BOARD MEMBERS PRESENT: Connie Brooks, Steve Heumann, Jeff Harris, Jake Mathews, Melanie Murez, Mark Sokol

BOARD MEMBERS ABSENT: Jeff Goodman, Jack Hoffman, Jeremy Weinstein

STAFF/CONTRACTORS PRESENT: Eleni Polakoff, Albert Mejia, Reginald Cooper, Mark Clark, Karim Arkeem

AGENDA

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

1. Call to Order

Welcome and Introductions

BROOKS (Correction)

2. Public Comment

Cari Bjelijac addressed SB 43.

James M commented on the need for tree trimming to be done appropriately and consistently throughout the district.

Tim B commented on the proposed tree trimming and

3. Government Representative Liaison Reports and Guest Speakers

a. City of Los Angeles, Police Department

No representatives available

b. City of Los Angeles, Recreation & Parks

Report by Melody, Astrid, and Robert: Restrooms will be closed for touch up repairs starting with Rose Ave Restrooms moving South. RAP will have new children's programming starting June 12 at Westminster including summer camp, field trip Fridays, and free lunch. RAP is working on new street and rules and regulations signage. Westminster will be utilized for classes following summer camp.

c. Los Angeles City Council, District 11

Report by Ashley: Venice Beach is #1 priority for CD11, Dedicated Coastal team, 41.18 will be enforced at Ozone, extra funding for LAPD on OFW. OFW Task Force began with

LAPD, St Josephs, Sanitation, businesses, and residents. CARE+ dedicated to OFW weekly.

d. State of California, Senate District 24

Report by Jake: Provided information about SB 615 (battery recycling), SB 43 (conservatorship), SB 363 (MH dashboard)

e. Venice Beach Games

Update by Alex S: Encouraged businesses to connect with him via email.

4. Consent Items

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

- a. Financial Reports
- b. Approval of Minutes

**LIEBER
WEINSTEIN**

Connie called items 4a and 4b. Eleni went over Feb '23 Mar'23 and Apr '23 financials.

Mar '23 Minutes are included in packet.

Connie made a motion to accept consent items. Jake seconded. Vote: Yes 6-0.

5. Venice Beach BID Staff Reports

- a. Safe Team Highlights

ARKEEM

Report by Karim A: Safe Team Employee of the quarter was Ed Edwards. The team began daily check-ins with District businesses and saw an increase in fires over Q1.

- b. Clean Team Highlights

CLARK

Report by Mark C.: The Clean Team conducted deep cleaning on 3rd street and began an in-house recycling program in Q1. Mark had a positive experience with the CIRCLE team at the library concerning an individual experiencing a crisis.

- c. Executive Director's Report

POLAKOFF

Report by Eleni: She addressed the current status of Clean team vehicles due to the damage done by a fire. Eleni also addressed BID banking.

6. New Business

BROOKS

- a. Consider amending bylaws to permit greater flexibility for Board Meeting locations within the district.

Connie made a motion to consider amending bylaws, Steve seconded. Eleni introduced why location flexibility was needed and proposed language for the amended by-law to permit the Board to meet at any place in District designated by the Board at its prior meeting, or if necessary, in the posted agenda prior to the next meeting.

Connie made a motion to approve flexibility for Board Meeting locations within the district be amended in the by-laws, Mark seconded. Vote: Yes 6-0.

- b. Consideration of tree trimming project subject to existing budget parameters.

Connie called the item for discussion. Members discussed that they wanted to see the City, not the BID, maintain the tree trimming in the District and asked staff to report back on extended efforts to get more information regarding City plans to trim trees. No motion was made.

- c. Determination of assessment rate for 2024.

Connie called the item. Eleni presented on current financial situation and existing carryover funds. Discussion held. Steve made a motion to maintain the current assessment rate, Connie seconded. Vote: Yes 6-0.

7. Board Directors

POLAKOFF

- a. Declaration of Board vacancy

Connie called item 7a. Eleni notified the Board that Jeff Goodman is no longer tenant at 1827 OFW, for whom he served as delegate and has created a vacancy in the seat. Eleni asked that the Board Chair, declare a vacancy on the Board, which per the bylaws, shall be filled by the remaining Board for the remainder of the term.

Connie declared a vacancy on the Board.

- b. Board selection of replacement, nominee Jeff Goodman

Connie called item 7b. Eleni explained that Jeff Goodman has indicated that he would like to continue on the Board as delegate for property 1716 Main St LLC and will need to be elected by remaining present Board members by a vote to fill the remainder of the term.

Connie made a motion to appoint Jeff Goodman as a replacement to fill the vacancy, Jake seconded. Vote: Yes 6-0. Eleni verified that she received the letter from property owner appointing Jeff Goodman as delegate.

8. Public Comment

9. Next Board Meeting – July 20, 2023

POLAKOFF

Due to summer plans, it was noted that date may need to be changed to achieve quorum.

10. Adjournment

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Public Input: Public input is taken at the top and bottom of the agenda at each meeting. Any public comment on any agenda is invited at the top of the meeting. General public comment or non-agenda item comment is invited at the bottom of the agenda after business has concluded. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendaized; however, items raised by the public may become a subject for a future Board agenda.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com

The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on August 10, 2023.

President/Connie Brooks

Secretary/Jeremy Weinstein