



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
REGULAR MEETING AGENDA**

Thursday, May 29, 2025
Meeting Starting Time 9:00 AM

Venice Beach BID Office
1320 Pacific Ave, Venice, CA 90291

AGENDA

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

- 1. Call to Order** **BROOKS**
Welcome remarks and introductions
- 2. Public Comment**
- 3. Government Representative Liaison Reports and Guest Speakers**
 - a. City of Los Angeles, Police Department
 - b. City of Los Angeles, Recreation & Parks
 - c. County of Los Angeles, Sup 3
 - d. Los Angeles City Council, District 11
- 4. Consent Items**
All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.
 - a. Approval of Minutes for February 13, 2025 **BROOKS**
 - b. 2025 Q1 Financial Report **LEIBER**
- 5. Venice Beach BID Staff Reports**
 - a. Clean and Safe Report **FAENA**
 - b. Executive Director's Report **POLAKOFF**
- 6. Discussion**
 - a. Update and discussion on BID renewal (no vote)
 - b. Update and discussion on current state of Venice Beach and future program needs (no vote)
- 7. New Business** **BROOKS**
 - a. Determination of assessment rate for 2025
 - b. Ratify renewal contract
- 8. Public Comment**
- 9. Adjournment – Next Board Meeting: August 7, 2025**

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Public Input: Public input is taken at the top and bottom of the agenda at each meeting. Any public comment on any agenda is invited at the top of the meeting. General public comment or non-agenda item comment is invited at the bottom of the agenda after business has concluded. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendaized; however, items raised by the public may become a subject for a future Board agenda.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com