



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
ANNUAL MEETING AGENDA**

Thursday, February 13, 2025
Meeting Starting Time 9:00 AM

Venice Beach BID Office
1320 Pacific Ave, Venice, CA 90291

AGENDA

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

- 1. Call to Order** **BROOKS**
Welcome and Introductions
- 2. Public Comment**
- 3. Guest Speakers**
 - a. Amanda Heinke, Venice Beach Accessibility Project
 - b. City of Los Angeles, District 11
 - c. City of Los Angeles, Recreation and Parks
 - d. City of Los Angeles, Police Department
- 4. Venice Beach BID 2024 Review**
 - a. 2024 Financial Review **POLAKOFF**
 - b. 2024 Operations and Stats Review **FAENA**
- 5. Board Elections** **BROOKS**
 - a. Election for term-expired seats of Jeff Harris, Jake Mathews, Melanie Murez, and Mark Sokol
 - b. Venice Beach BID Board of Directors Officers election session
- 6. Consent Items**

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote absent Board member objection

 - a. Financial Reports **LIEBER**
 - b. Approval of Minutes **WEINSTEIN**
- 7. RFP Process and Recommendations** **POLAKOFF/BROOKS**
 - a. Staff report on RFP Process, findings, and recommendations (no vote)
 - b. Consideration and vote on staff recommendation for contract with Clean and Safe Service Providers following completion of RFP Process.
 - c. Authorization for staff to enter contract negotiations with selected contractor(s) and agree to terms within the budget parameters.
- 8. Renewal** **POLAKOFF/BROOKS**
 - a. Consideration of BID renewal proposals and authorization of Renewal Ad Hoc Group to finalize decision with contract within Board-assigned parameters
- 9. Director's Report** **POLAKOFF**

10. Public Comment

11. Adjournment

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Public Input: Public input is taken at the top and bottom of the agenda at each meeting. Any public comment on any agenda is invited at the top of the meeting. General public comment or non-agenda item comment is invited at the bottom of the agenda after business has concluded. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendized; however, items raised by the public may become a subject for a future Board agenda.

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