



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS  
REGULAR MEETING AGENDA  
MEETING MINUTES**

Via Televideoconference pursuant to AB 361 - Virtual Meetings during a State of Emergency  
Friday, October 28, 2022  
Meeting Starting Time 10:00 AM

Join Zoom Meeting

<https://us06web.zoom.us/j/89713742757?pwd=RINYWmlwNEpTckFiQ2lhZjZ6OGZzUT09>

Meeting ID: 897 1374 2757 | Meeting Passcode: 872453

Dial-In Number: +1 346 248 7799

**BOARD MEMBERS PRESENT:** Steve Heumann, Connie Brooks, Jeff Goodman, Jeff Harris, Jake Mathews, Jeremy Weinstein

**BOARD MEMBERS ABSENT:** Mark Sokol, Jack Hoffmann

**STAFF/CONTRACTORS PRESENT:** Eleni Polakoff, Maria Aquino, Emeline Neau, Alan Gonzalez

**AGENDA**

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

**1. Call to Order (10:03am)** **HEUMANN**  
*Welcome and Introductions*

**2. Public Comment**

**Margaret M** – Made general public comment. Questioned boundaries of the BID.

**3. Consent Items**

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

- a. Financial Reports **LIEBER**
- b. Approval of Minutes **WEINSTEIN**

Steve called Item 3a and b. Marcus unable to attend meeting; Eleni went over September '22 Financial Statements. Steve confirmed that everyone had reviewed 9/30/22 minutes.

Jake Mathews made a motion to approve all consent items. Connie Brooks seconded. The Board voted 6-0

**4. Venice Beach BID Staff Reports**

- a. Safe Team Report **GONZALEZ**

Gonzalez: Total numbers do not show a huge difference. 322 total incidents. Conflict intervention has increased two months in a row. Able to hire higher quality and keep long time folks.

Have we seen changes with reduced LAPD. Currently hand out decals and have information regarding services.

b. Clean Team Report

**AQUINO**

Aquino: Total numbers have been as expected seasonally. Aquino highlighted special projects the team has been working on and reviewed specific stats for September '22.

c. Executive Director's Report

**POLAKOFF**

Eleni went over plans for Board development and future plans for strategic plan. Eleni went over the highlights of the APR and 2023 Budget.

**5. New Business**

**HEUMANN**

- a. Consideration of Current Circumstances of the Existing State of Emergency and Local COVID Mitigation Rules: Determine whether it is safe to resume in-person Brown Act meetings of the BID or to continue remote meeting attendance for the next 30 days.

Steve called item 5a. There is a preference to be cautious and remaining virtual; with annual meeting being virtual.

Steve made a motion to continue remote meetings for the next 30 days, in consideration of their continuing to be concerns with Covid-19 and in-person meetings. Jeremy seconded. Vote Yes 6-0.

- b. Adopt 2023 Annual Planning Report and Budget

Include the goal of keeping the area clean and safe and beautifying and. Emphasize that we are not just here to provide people with jobs.

Steve called item 5b and Eleni introduced the 2023 Annual Planning Report. Discussion held.

Jake made the motion to adopt APR subject to minor revisions discussed. Steve seconded. Vote Yes 6-0.

- c. Discussion and possible vote on whether to amend the Bylaws to postpone the Annual Board Election and extend existing Board terms to the new election date.

Steve made the motion to amend the bylaws so as to postpone the board election from the date of the next annual meeting to a later date as determined by the Board, and to extend existing Board terms to that of the new election date. And for such amendment to sunset upon completion of the postponed Board election. All other dates dependent on the election shall be extended accordingly. Connie seconded. Discussion by Board members that nominating committee needs more time to recruit new candidates for the Board in large part because many eligible people are busy getting their businesses back in operation after COVID and want to ensure time for people to come forward if they wish to join the Board. All agree that elections should take place no later than March 31<sup>st</sup> 2023.

Steve made the motion again with the agreed upon date of March 31, 2023. Jeff seconded. Vote Yes 6-0

**6. Closed Session**

- a. The Board will convene in closed session to discuss and decide on possible BID staff salary raise.
- b. The Board will resume the public session to report on closed session

Steve made the motion to provide annual salary raise for BID Staff. Connie seconded. Discussion was held regarding staff performance. Vote Yes 6-0.

**7. Next Board Meeting – December 9, 2022**

**POLAKOFF**

**8. Adjournment (11:28am)**

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Please take notice: Out of concern for and in an effort to reduce the risk of spreading Coronavirus (Covid-19), and consistent with AB 361, the Venice Beach BID Board of Directors meeting will be conducted by way of televideoconference. Participants may join via the televideoconference link above or dial-in number. The agenda packet will be made available online to accommodate this change until such time as in-person meetings resume.

Public Input: Public input is taken at the top of the agenda at each meeting. Any public comment on any agenda or non-agenda item is invited at this time. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendaized; however, items raised by the public may become a subject for a future Board agenda. Prior to or during the Agenda Item 2 "Public Comment," the public is requested to use Zoom's "raise hand" function (🙋) to indicate that they would like to make a public comment. For callers, press \*9 to raise hand.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or [admin@venicebeachbid.com](mailto:admin@venicebeachbid.com)

The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on **March 9, 2023**.

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President/Steven M. Heumann

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Secretary/Jeremy Weinstein