



**DRAFT MINUTES
VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
REGULAR MEETING AGENDA**

Via Televideoconference pursuant to AB 361 - Virtual Meetings during a State of Emergency
Friday, February 25, 2022
Meeting Starting Time 10:00 AM

Join Zoom Meeting

<https://us06web.zoom.us/j/81651209258?pwd=cUVRcW9hQ1ILSE5SaGZwYnMyZVRKdz09>

Meeting ID: 816 5120 9258 | Meeting Passcode: 443539

Dial-In Number: +1 346 248 7799

- BOARD MEMBERS PRESENT:** Steve Heumann, Jack Hoffmann, Jeff Harris, Jeremy Weinstein, Connie Brooks, Jeff Goodman
- BOARD MEMBERS ABSENT:** Mark Sokol, Jake Mathews
- STAFF/CONTRACTORS PRESENT:** Eleni Polakoff, Alan Gonzalez, Maria Aquino, Emeline Neau

AGENDA

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

1. Call to Order

HEUMANN

Welcome and Introductions

The meeting was called to order at 10:04am

2. Public Comment

Lisa expressed disappointment with the BIDs involvement in a cleaning of Centennial Park. The BID should not be moving unhoused people or removing their belongings from public spaces.

Margaret was glad that Lisa brought up the concern about Centennial Park and agreed. She asked those present to please go see the Venice Library exhibit celebrating Black History.

3. Government Representative Liaison Reports

- a. City of Los Angeles, Recreation & Parks

Sonya: The playground at Rose Av is under construction and about 1/3 complete. Muscle Beach will be re-opening with a ceremony on 3/14. In May there will be a Pretty in Pink Girls in Sports event. Currently there are many job openings at RAP and they are looking for maintenance staff, counselors, and sports/fitness instructors. RAP is working with the Council Office on paddle tennis improvements and getting new calisthenic equipment. RAP is working with LAPD and Park Rangers for clean ups. RAP will also be closing restrooms at Horizon, putting out porta-potties there in the interim, to make repairs.

Melody: In June Venice will have a Pride Festival. In late Summer there are plans for a car show and skate & paddle tennis events.

b. City of Los Angeles, Police Department

SLO **Contreras**: Stats for 2021 Pacific Division led in most stolen bicycles, catalytic converter thefts, and electric bike thefts. Jan-Oct '21 32% of stolen bicycles were in Venice. There is currently no enforcement code for bike chop shops. Please register your bike at bikeindex.org. There has been an increase in underground garage burglary. Safes have been taken from restaurants on Abbot Kinney. There is a decrease of 24% in violent crimes. Capt Embrich has made it a priority to have additional officers patrolling Ocean Front Walk during night hours. Additional Summer patrol officers will likely begin in April.

c. Los Angeles City Council, District 11

Isabella: A motion has been approved and waiting on a report from the city attorney regarding motorized scooters/electric bikes. Currently there is a clean up scheduled for Centennial Park on 3/7. The Windward bollards have been installed and are waiting for power from LADWP. Speedway will be striped to remind people that it is one way. The Council Office is also working on getting murals on OFW.

d. Los Angeles County Supervisor, District 3

Unable to attend today's meeting

e. CIRCLE, Urban Alchemy and Mayor's Office

Kirkpatrick: The pilot program, CIRCLE, has been going on for about 4 months. Focus has been on getting to know unhoused, business owners, and community members. A MOU with Home at Last was just completed and will start training on 3/2. Current operations do not support receiving external calls from a separate stakeholder phone number. All calls come in through 911, and people should continue to use the emergency line. SLO Contreras will send a flier that specifies which calls go to which agency.

f. LADWP

Eleni will provide an update in her report.

4. **Consent Items**

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

a. Financial Reports

LIEBER

b. Approval of Minutes

WEINSTEIN

Steve called Item 4a and 4b and introduced Marcus Lieber. Marcus went over the December '21 and January '22 Financial Statements. Steve confirmed that everyone reviewed 12/10/21, 1/7/22, and 2/4/22 minutes.

Jeff Goodman made a motion to approve all consent items. Connie Brooks seconded. The Board voted 6-0.

5. Venice Beach BID Staff Reports

a. Safe Team Report

GONZALEZ/VELA

Alan gave monthly report and informed that he will be moving to more foot patrol (rather than bike) to make sure that the team is more approachable.

b. Clean Team Report

AQUINO/NEAU

Maria gave the monthly stats for December '21 and January '22 along with her report.

c. Executive Director's Report

POLAKOFF

Eleni introduced the Venice Beach Bulletin, which will be going out quarterly. Monthly stats will still be available on our website monthly, but will no longer be sent out monthly via email. Eleni announced that Nisa is no longer with the BID. We are hiring for an Operations Manager position.

Eleni identified current priorities: strategic planning to create a comprehensive 5 year plan and preparation for Summer. She shared presentation including before & after photos of graffiti removal & trash pickup throughout the district. She provided an update regarding LADWP Speedway Pipeline Project. Eleni responded to public comment, stating that she was aware of the situation and had spoken to staff. It was not a typical situation and the team did not "move" anyone. We will use the feedback given to learn and improve.

6. New Business

- a. Consideration of Current Circumstances of the Existing State of Emergency and Local COVID Mitigation Rules: Determine whether it is safe to resume in-person Brown Act meetings of the BID or to continue remote meeting attendance for the next 30 days.

Steve called item 6a. He states that he believes we should continue with virtual meetings given circumstances. He asks for discussion.

Steve made a motion to continue remote meetings for the next 30 days, in consideration of their continuing to be concerns with Covid-19 and in-person meetings. Having considered the circumstances of the existing state of emergency regarding Covid mitigation and that state and local officials are still recommending social distancing, Steve moved that the Board find that these circumstances continue to directly adversely impact the ability of the BID to conduct meetings safely indoors in person and thus that all BID meetings subject to the Brown Act shall be conducted by remote access for the next 30 days. Jeremy seconded. Vote Yes 6-0.

7. Next Board Meeting – April 29, 2022

POLAKOFF

8. Adjournment – 11:29am

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Please take notice: Out of concern for and in an effort to reduce the risk of spreading Coronavirus (Covid-19), and consistent with AB 361, the Venice Beach BID Board of Directors meeting will be conducted by way of televideoconference. Participants may join via the televideoconference link above or dial-in number. The agenda packet will be made available online to accommodate this change until such time as in-person meetings resume.

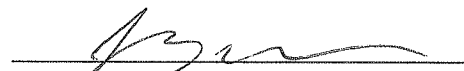
Public Input: Public input is taken at the top of the agenda at each meeting. Any public comment on any agenda or non-agenda item is invited at this time. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendized; however, items raised by the public may become a subject for a future Board agenda. Prior to or during the Agenda Item 2 "Public Comment," the public is requested to use Zoom's "raise hand" function (🙋) to indicate that they would like to make a public comment. For callers, press *9 to raise hand.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com

The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on **April 29, 2022**.



President/Steven M. Heumann



Secretary/Jeremy Weinstein