

**DRAFT MEETING MINUTES
VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
ANNUAL MEETING AGENDA**

Via Televideoconference pursuant to AB 361 - Virtual Meetings during a State of Emergency
Friday, December 10, 2021
Meeting Starting Time 10:00 AM

Join Zoom Meeting

<https://us06web.zoom.us/j/89003429877?pwd=RFc1Y2RUZVplcmJjdDdOeVdJOGRDUT09>

Meeting ID: 890 0342 9877 | Meeting Passcode: 479809

Dial-In Number: +1 253 215 8782

BOARD MEMBERS PRESENT: Steve Heumann, Jack Hoffmann, Jeff Harris, Jake Mathews, Jeremy Weinstein, Mark Sokol

BOARD MEMBERS ABSENT: Connie Brooks

STAFF/CONTRACTORS PRESENT: Eleni Polakoff, Nisa Kove, Alan Gonzalez, Maria Aquino, Emeline Neau

AGENDA

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

1. Call to Order **HEUMANN**
Welcome and Introductions

The meeting was called to order at 10:04am

2. Public Comment

Margaret would like us to record meetings. She is happy that the Feds have been researching Land use in Los Angeles. She stated that assessments are passed on to tenants and only benefit those with liquidity, putting others on the street.

3. Government Representative Liaison Reports

a. City of Los Angeles, Recreation & Parks

Sonya, Superintendent of Venice Beach and West Region, gave an update that Muscle Beach should be open by mid-January. She announced that the Holiday Toy drive was a big success. She also informed that Rangers have been working on clearing RV's on Westminster and other Park property.

b. City of Los Angeles, Police Department

No LAPD representative was available for this meeting.

c. Los Angeles City Council, District 11

Tristen, CD11 Field Deputy, updated that bollards along Ocean Front Walk are almost complete. CD11 will give the BID a key to bollards. She also gave the update that the Scooter issue (pertaining to Ocean Front Walk) is coming to council. She stated that City

led clean ups continue to happen along OFW. She informed that speed humps were installed on Pacific Ave.

d. Los Angeles County Supervisor, District 3

No LA County SUP 3 representative was available for this meeting

e. LADWP

Nathaniel Bautista (Head Engineer) and **Mark Patterson** (Technical Design) from LADWP gave an update on the Speedway water pipe replacement project

4. Consent Items

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

- a. Financial Reports
- b. Approval of Minutes

**LIEBER
WEINSTEIN**

Steve called Item 4a and 4b and introduced Marcus Lieber. Marcus went over the November '21 Financial Statements.

Steve made a motion to approve all consent items. Jake Mathews seconded. The Board voted 6-0.

5. Venice Beach BID Staff Reports

- a. Safe Team Report

GONZALEZ/VELA

Alan stated that the Safe Team has seen an increase in tourism in the District. He explained deployment changes, dedicating more vehicle time to Zone 2. He mentioned that he has observed more consistency in City comprehensive clean-ups that have helped.

- b. Clean Team Report

AQUINO/NEAU

Emeline and Maria reported on continued success of graffiti team and new pressure washing schedule. Maria introduced new driver, Tim.

- c. Executive Director's Report

POLAKOFF

Eleni reported on the final vote for Renewal and that the contract for the 2022-2026 BID cycle was ready. She gave an update on BID Engagement Team and current City projects including People Street, LADWP Speedway ERDIP Water Pipeline Project, and Safety Bollard Project. She announced that the BID was developing a Newsletter to promote resource connections and expand communications.

6. New Business

- a. Consideration of Current Circumstances of the Existing State of Emergency and Local COVID Mitigation Rules: Determine whether it is safe to resume in-person Brown Act meetings of the BID or to continue remote meeting attendance for the next 30 days.

Steve called item 6a. He states that he believes we should continue with virtual meetings given circumstances. He asks for discussion.

Steve made a motion to continue remote meetings for the next 30 days, in consideration of their continuing to be concerns with Covid-19 and in-person meetings. Having considered the circumstances of the existing state of emergency regarding Covid mitigation and that state and local officials are still recommending social distancing, Steve moved that the Board find that these circumstances continue to directly adversely impact the ability of the BID to conduct meetings safely indoors in person and thus that all BID meetings subject to the Brown Act shall be conducted by remote access for the next 30 days. Jack seconded. Vote Yes 5-0. (Jeremy Weinstein had to leave before the vote)

- b. Ratification of the VPOA contract with the City of LA for the Venice Beach BID January 1, 2022-December 31, 2026. **HEUMANN**

Jake made the motion to ratify the contract between the VBPOA and City of LA. Mark seconded. Vote Yes 5-0.

7. Board Elections

- a. Election for seats filled by Connie Brooks, Steve Heumann, Jack Hoffman, and Jeremy Weinstein **HEUMANN**

Steve introduced item 7a. Steve explained that we have four Board members with expiring terms and that the Nominating Committee has proposed that all four be re-elected to the board. Jake Mathews, Nominating Committee Member, asked to make a nomination from the floor. Jake introduced Jeffery Goodman (1827 Ocean Front Walk, owner of *The Window*), and nominated him as an addition to the slate of candidates. Eleni noted that she received written interest from Jeffery Goodman and written confirmation from Mr. Dror of Venice OFW Investments LLC (property owner), stating that Mr. Goodman can serve on the property owner's behalf.

Steve asked for a motion to add Jeff Goodman to the Slate, so that the entire slate may be voted on together. Jeff Harris made a motion that Jeffery Goodman be added to the slate and asked for discussion. No discussion. Mark seconded. Vote Yes 5-0.

Eleni read aloud the current slate of candidates: Connie Brooks, Steve Heumann, Jack Hoffman, Jeremy Weinstein, and Jeffery Goodman. Eleni asked if there were any other nominations from the floor. No nominations were offered. Eleni explained the process of written ballot via email by Board members and present stakeholders. Seven votes were submitted via email, all in approval of the slate. No further action was taken by the Board.

- b. Venice Beach BID Board of Directors Officers election **HEUMANN**

Steve introduced item 7b and explained the current officer positions: President (Steve), Treasurer (Connie), and Secretary (Jeremy). Steve confirmed that he is willing to continue to serve through his new term. He also confirmed that Connie and Jeremy have also indicated that they are willing to continue to serve. Steve asked for a motion

to fill all positions at once. Jake made a motion to continue to have all current officers continue in their roles for another term. Mark seconded. Discussion is held. Vote Yes 6-0 (Jeffery G. now voting as a confirmed Board Member).

8. Next Board Meeting – February 25, 2022

POLAKOFF

9. Adjournment – 11:22am

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Please take notice: Out of concern for and in an effort to reduce the risk of spreading Coronavirus (Covid-19), and consistent with AB 361, the Venice Beach BID Board of Directors meeting will be conducted by way of televideoconference. Participants may join via the televideoconference link above or dial-in number. The agenda packet will be made available online to accommodate this change until such time as in-person meetings resume.

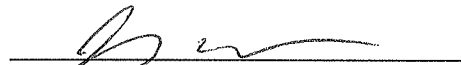
Public Input: Public input is taken at the top of the agenda at each meeting. Any public comment on any agenda or non-agenda item is invited at this time. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendized; however, items raised by the public may become a subject for a future Board agenda. Prior to or during the Agenda Item 2 "Public Comment," the public is requested to use Zoom's "raise hand" function (🙋) to indicate that they would like to make a public comment. For callers, press *9 to raise hand.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com

The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on _____.



President/Steven M. Heumann



Secretary/Jeremy Weinstein