



**MEETING MINUTES
VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
REGULAR MEETING**

Via Televideoconference pursuant to Executive Order N-29-20 Issued by Governor Gavin Newsom
Friday, July 23, 2021
Meeting Starting Time 10:00 AM

Join Zoom Meeting

<https://us06web.zoom.us/j/93033745741?pwd=ZnBEUEX5MHh5ZzQzV2VRMlhnZk9DQT09>

Meeting ID: 930 3374 5741 | Meeting Passcode: 562561

Dial-In Number: +1 669 900 9128

- BOARD MEMBERS PRESENT:** Steve Heumann, Connie Brooks, Jack Hoffmann, Jeff Harris, Jake Matthews, Jeremy Weinstein (arrived late)
- BOARD MEMBERS ABSENT:** Mark Sokol
- STAFF/CONTRACTORS PRESENT:** Eleni Polakoff, Nisa Kove, Ronald Penegar, Grace Davis, Alan Gonzalez, Azucena Vela, Marcus Lieber

AGENDA

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

1. Call to Order

HEUMANN

Welcome and Introductions

The meeting was called to order at 10:03am
Announcement of Paul Williams passing: Eleni Polakoff - Tentative date of memorial - August 28th.

2. Public Comment

No one present for public comment at this time.

Margaret Molloy made public comment after item 6a. She gave condolences on the passing of Paul Williams. She made a complaint about minutes submitted and asked for her comments to be redacted.

3. Government Representative Liaison Reports

- a. City of Los Angeles, Recreation & Parks

Melody Velazquez (Senior Program Director): She spoke about the collaborative efforts between agencies on the Boardwalk. Announced upcoming schedule of events: Venice Beach Sports Day (August), Life Rolls On (August), and Muscle Beach Re-Opening (Labor Day Weekend). Future events will be posted on the RAP calendar.

- b. City of Los Angeles, Police Department

Cpt. Kelly Muniz: Introduced herself and provided brief update.

- c. Los Angeles City Council, District 11

Tristen Marler (Venice Field Deputy): Announced that as of today 140 people have been housed through the Encampment to Home Program. CD11 is working with RAP on upcoming programming to happen on the Boardwalk.

- d. Los Angeles County Supervisor, District 3

Not present.

4. Consent Items

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

- a. Financial Reports
- b. Approval of Minutes
- c. 2020 Annual Financial Review

**LIEBER
WEINSTEIN**

Steve called Item 4a and 4c, and introduced Marcus Lieber. Marcus went over the April '21, May '21, and June '21 Financial Statements. Marcus went over the 2020 Annual Financial Review and asked for questions. No one had questions.

Steve called item 4b and asked if anyone had edits to the 3/26/21 or 6/18/21 Minutes. No one did.

Steve made a motion to approve all consent items. Connie Brooks seconded. The Board voted 6-0 to approve.

5. Venice Beach BID Staff Reports

- a. Safe Team Report

VELA/GONZALEZ

Alan Gonzalez gave an update on Safe Team activities.

- b. Clean Team Report

DAVIS/PENEGAR

Grace Davis introduced **Ronald Penegar** and gave an update on Clean Team activities. Grace explained Ronald's role as interim Supervisor for the Clean Team. Grace announced the graffiti team (new specialized positions on the Clean Team).

- c. Executive Director's Report

POLAKOFF

Eleni Polakoff gave an update on BID. As of 7/30/21, Safe Team will be transitioning into extended hours, with night coverage until midnight. Eleni went over the collaboration of the BID with City and St. Joseph's led Encampment to Home Program on the Boardwalk. Engagement team is able to communicate information provided by the City regarding dates for comprehensive cleaning in each zone, connecting with service providers, and personal property storage at the Rose Parking Lot. The BID will continue to work with City and NPO partners after the E2H Program.

6. Action Items

- a. Policy Updates

POLAKOFF

Eleni went over the Policy Updates for the BID: Document Retention, Invoice & Payment, Procurements & Contract Management, and BID Reports. Steve asked to discuss the Procurements & Contract Management Policy. He recommended that the contract amount which would require approval by Board to be adjusted from \$5,000 to \$7,500 to account for the cost of significant projects and timely business operations. The policy would still require contracts less than \$7,500 to be reviewed and approved by two board members individually. Steve further recommended an edit to the language of Payments and Invoice Policy to add "completeness and approval" to the initial Staff review portion of the policy.

Steve makes a motion to approve the policies with edits. Connie seconded the motion. Vote Yes 6-0.

7. Next Board Meeting – September 24, 2021

POLAKOFF

8. Adjournment

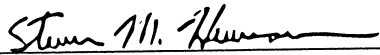
The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Please take notice: In an effort to reduce the risk of spreading Coronavirus (Covid-19), and consistent with the Governor's special orders regarding the Brown Act, the Venice Beach BID Board of Directors meeting will be conducted by way of televideoconference. Participants may join via the televideoconference link above or dial-in number. The agenda packet will be made available online to accommodate this change until such time as in-person meetings are able to resume.

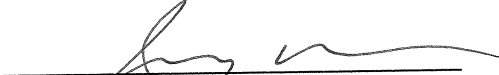
Public Input: Public input is taken at the top of the agenda at each meeting. Any public comment on any agenda or non-agenda item is invited at this time. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendized; however, items raised by the public may become a subject for a future Board agenda. Prior to or during the Agenda Item 2 "Public Comment," the public is requested to use Zoom's "raise hand" function (🙋) to indicate that they would like to make a public comment. For callers, press *9 to raise hand.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com

The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on July 23, 2021.



President/Steven M. Heumann



Secretary/Jeremy Weinstein