



**FINAL MINUTES
VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
REGULAR MEETING AGENDA**

Via Televideoconference pursuant to Executive Order N-29-20 Issued by Governor Gavin Newsom
Friday, August 28, 2020
Meeting Starting Time 10:00 AM

Join Zoom Meeting
<https://zoom.us/j/94516424917?pwd=cGNlb0F5a2NORm9pejBvWlo3M3V6Zz09>
Meeting ID: 945 1642 4917 | Meeting Passcode: 475693
Dial-In Number: +1 669 900 9128

BOARD MEMBERS PRESENT: President and Treasurer Steve Heumann, Connie Brooks, Jay Goodfader, Jack Hoffmann, Jeremy Weinstein, Mark Sokol, Jeffery Harris (appointed to Board during Item 7b)

BOARD MEMBERS ABSENT: Matt Moore was absent (due to his resignation, which the Board accepted during Item 7b.) An additional one Board member did have to leave before a vote was taken on Item 5a, b, and c.

VBBID STAFF PRESENT: Eleni Polakoff, Shira Moch, Tara Devine, Marcus Lieber (BID accountant), Jeff Briggs (BID counsel), Azucena Vela (Safe Contractor), Grace Davis (Clean Contractor), Paul Williams (Clean Contractor)

1. Call to Order **SOKOL**

Welcome and Introductions

The meeting was called to order at 10:05 am.

2. Public Comment

Elizabeth (“Lisa”) Kitchen (property owner) voiced her concern about the condition around Market Street and Innes Place, including vandalized vehicles, stolen bicycles, and unhoused individuals she doesn’t recognize. Ms. Kitchen doesn’t understand the continued conditions while paying the BID assessment fee.

Lisa Redmond (Venice Catholic Worker) followed up on her public comment given at December 2019 Board Meeting in regard to BID vehicles driving at unsafe speeds. Ms. Redmond reported that since she voiced her concern, BID vehicles have slowed their speed, to her appreciation. Ms. Redmond also praised Tom from the Clean Team for his excellent work (the Board gave gratitude for Ms. Redmond taking the time to share the positive feedback).

3. Government Representative Liaison Reports

a. Los Angeles City Council, District 11 – *Nisa Kove*
Item 3a was heard after item 7b.

Ms. Kove shared that the Councilman does not have the power to tell LAPD how to enforce code or law, but can ask for discretion. LAPD is expected to start enforcing municipal code 63.44 and City efforts should be more coordinated efforts than they have been. Ms. Kove also mentioned the Council Office wants to push more social

services and resources to Ocean Front Walk for community connect days, and wants the VBBID to be part of this coordination.

- b. LA County Supervisor, District 3 – *Zachary Gaidzik*
Mr. Gaidzik was unable to attend; no updates were provided.

4. Venice Beach BID Staff Reports

- a. Safe Team Report **VELA**
Azucena Vela gave an update on summer season Safe Team field activities and stats. Ms. Vela responded to public comment (made by Ms. Kitchen) to explain that this is a prime area for unhoused individuals for various reasons and that the BID focuses on a long-term approach that will result in lasting improvements in the area. BID staff patrols this location several times a day and voices issues to LAPD weekly. It was also stated that pre-Covid, LAHSA reported a 40% increase in homeless in the district.
- b. Clean Team Report **DAVIS / WILLIAMS**
Grace Davis and Paul Williams gave an update on summer season Clean Team field activities and stats. Mr. Williams highlighted new capacity for bulky item removal and improved graffiti removal tools.
- c. Executive Director's Report **POLAKOFF**
Eleni Polakoff gave an update on new VBBID staff members, the BID's response to Covid-19 and subsequent changes to operations, the mid-year review of Clean and Safe Teams (year-to-date and BID-to-date), and plans for communication improvements.

Item 7b was heard after 4c.

Item 3a was heard after 7b.

5. Approval of Financials

LIEBER

Mr. Heumann moved to consider agenda Items 5a, 5b, and 5c as one agenda item; Mr. Hoffmann seconds; the Board approved the motion (6-0).

Mr. Lieber presented the financial reports and annual financial review. Ms. Brooks moved to approve them; Mr. Goodfader seconded; the Board adopted (6-0).

- a. July 2020 Financial Reports
- b. Prior Financial Reports
- c. 2019 Annual Financial Review

6. Contract Approval

DEVINE

Ratify Armanino LLP agreement for general accounting services

Tara Devine explained need to ratify contract. Mr. Goodfader moved to ratify Armanino LLP agreement for general accounting services; Ms. Brooks seconded; the Board ratified the agreement (6-0).

7. New Business

- a. Venice Beach BID Assessments **HEUMANN / POLAKOFF**
Preliminary recommendation that Board NOT increase assessments in 2021 (0% raise)
Eleni Polakoff presented justification for not needing to increase assessments in 2021. For a variety of reasons, including but not limited to staff and team vacancies, not fully spending down the 2020 budget, and some costs coming in under budget due to Covid-

19, Ms. Polakoff feels confident that 2021 needs can be fully met with the existing 2020 budget, and the BID will be able to provide the same level of services for stakeholders. The 2021 budget will be presented at a subsequent meeting, but have enough information to not raise assessments in 2021. The BID also recommends a 0% increase in assessments to provide relief to property owners, many of whom are struggling with the financial impacts of Covid-19. Ms. Brooks moved that the BID not increase assessments in 2021; Mr. Hoffmann seconded; the Board approved 0% fee increase (6-0).

- b. Change to Venice Beach BID Board Seats **SOKOL**
Resignation of Mark Sokol as Board President; Resignation of Matt Moore from Board; Board selection of replacements

Item 7b was heard after 4c.

Mr. Sokol resigned from Presidency (not from Board) and nominated Mr. Heumann to assume the role of President for the remainder of Mr. Sokol's term (until December 2020). Ms. Polakoff asked if there are any other nominations. None were offered. Ms. Polakoff asked if any Board Members wanted to nominate themselves to assume Mr. Heumann's vacated role of Treasurer. None were offered. Mr. Heumann temporarily remains in the role of Treasurer until a nomination can be made. Mr. Briggs verifies there is no legal problem in light of the short timeframe of overlap. Ms. Brooks moved to approve Mr. Heumann's move into role of President; Mr. Weinstein seconded; the Board approves (6-0).

Mr. Sokol informs the Board that Matt Moore resigned from the Board and nominated Jeffery Harris (representative for GVS Properties LLC) to finish out Mr. Moore's term as a new Board member. Ms. Polakoff asked if there are any other nominations. None were offered. Mr. Harris (in attendance) introduces himself. Mr. Heumann moved to fill the vacant Board seat left by Matt Moore with Jeffery Harris pending confirmation of representation from Mr. Sutter of GVS Properties LLC; Ms. Brooks seconded; the Board approved (6-0).

8. Next Board Meeting – September 25, 2020 **POLAKOFF**

Ms. Polakoff recommended to add an additional Board meeting on October 30, 2020; the Board indicated its support.

9. Adjournment

The meeting adjourned at 12:12 pm.

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Please take notice: In an effort to reduce the risk of spreading Coronavirus (Covid-19), and consistent with the Governor's special orders regarding the Brown Act, the Venice Beach BID Board of Directors meeting will be conducted by way of televideoconference. Participants may join via the televideoconference link above or dial-in number. The agenda packet will be made available online to accommodate this change until such time as in-person meetings are able to resume.

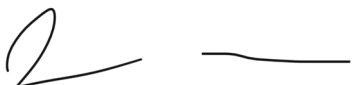
Public Input: Public input is taken at the top of the agenda at each meeting. Any public comment on any agenda or non-agenda item is invited at this time. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendized; however, items raised by the public may become a subject for a future Board agenda. Prior to or during the Agenda Item 2 "Public Comment," the public is requested to use Zoom's "raise hand" function (🙋) to indicate that they would like to make a public comment. For callers, press *9 to raise hand.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com

The undersigned certify that these minutes were approved and adopted at the VBPOA Board of Directors meeting on September 25, 2020.



President/Steve Heumann



Secretary/Jeremy Weinstein