



**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS  
REGULAR MEETING AGENDA**

Via Televideoconference pursuant to Executive Order N-29-20 Issued by Governor Gavin Newsom  
Friday, August 28, 2020  
Meeting Starting Time 10:00 AM

Join Zoom Meeting  
<https://zoom.us/j/94516424917?pwd=cGNlY0F5a2NORm9pejBvWlo3M3V6Zz09>  
Meeting ID: 945 1642 4917 | Meeting Passcode: 475693  
Dial-In Number: +1 669 900 9128

**AGENDA**

(Please note that Agenda Items may be reordered during the meeting at the discretion of the Board.)

- 1. Call to Order** **SOKOL**  
*Welcome and Introductions*
- 2. Public Comment**
- 3. Government Representative Liaison Reports**
  - a. Los Angeles City Council, District 11 – *Nisa Kove*
  - b. LA County Supervisor, District 3 – *Zachary Gaidzik*
- 4. Venice Beach BID Staff Reports**
  - a. Safe Team Report **VELA**
  - b. Clean Team Report **DAVIS / WILLIAMS**
  - c. Executive Director's Report **POLAKOFF**
- 5. Approval of Financials** **LIEBER**
  - a. July 2020 Financial Reports
  - b. Prior Financial Reports
  - c. 2019 Annual Financial Review
- 6. Contract Approval** **DEVINE**  
*Ratify Armanino LLP agreement for general accounting services*
- 7. New Business**
  - a. Venice Beach BID Assessments **HEUMANN / POLAKOFF**  
*Preliminary recommendation that Board NOT increase assessments in 2021 (0% raise)*
  - b. Change to Venice Beach BID Board Seats **SOKOL**  
*Resignation of Mark Sokol as Board President; Resignation of Matt Moore from Board;  
Board selection of replacements*
- 8. Next Board Meeting – September 25, 2020** **POLAKOFF**
- 9. Adjournment**

The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Please check the agenda prior to the meeting for changes. Updated agendas and meeting materials are available at 1320 Pacific Ave., Venice, CA 90291, as well as on the website <https://venicebeachbid.com/board-meetings/>

Please take notice: In an effort to reduce the risk of spreading Coronavirus (Covid-19), and consistent with the Governor's special orders regarding the Brown Act, the Venice Beach BID Board of Directors meeting will be conducted by way of televideoconference. Participants may join via the televideoconference link above or dial-in number. The agenda packet will be made available online to accommodate this change until such time as in-person meetings are able to resume.

Public Input: Public input is taken at the top of the agenda at each meeting. Any public comment on any agenda or non-agenda item is invited at this time. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendaized; however, items raised by the public may become a subject for a future Board agenda. Prior to or during the Agenda Item 2 "Public Comment," the public is requested to use Zoom's "raise hand" function (🙋) to indicate that they would like to make a public comment. For callers, press \*9 to raise hand.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or [admin@venicebeachbid.com](mailto:admin@venicebeachbid.com)