

**VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
MEETING AGENDA**

Mishkon Tephilo, Social Hall, Lower Level, 206 Main St., Venice, CA 90291
Friday, July 13, 2018
10:00 AM

Board Meetings: Regular meetings of the VB BID Board of Directors are held on the 2nd Friday of each month. The Board may reschedule regular meetings or schedule additional special meetings in accordance with its Bylaws and the Brown Act. All are welcome to attend.

Posting: Agenda(s) are posted at Mishkon Tephilo, Lower Level Social Hall Entrance, 206 N. Main St., are posted online at <https://venicebeachbid.com/board-meetings/> and are distributed to our email list. Anyone may subscribe to our email list at: <https://tinyurl.com/vbbid-mail> In accordance with Government Code § 54957.5, non-exempt writings that are distributed to a majority or all of the Board members in advance of meetings also will be distributed to our email list and posted online.

Public Input: Public input is taken at the top of the agenda at each meeting. Any public comment on any agenda or non-agenda item is invited at this time. Public comment is limited to two minutes per individual but may be reduced at the Board President's discretion. Please note that under the Brown Act, the Board cannot act on matters not agendaized; however, items raised by the public may become a subject for a future Board agenda. The public is requested to complete a speaker card to address the Board of Directors.

ADA: As a covered entity under Title II of the Americans with Disabilities Act, the VB BID does not discriminate on the basis of disability, and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To request and receive confirmation of the availability of such services, please contact us as early as possible at 310-396-8243 or admin@venicebeachbid.com

1. **Call to Order** **SOKOL**
Welcome & Introductions

2. **Public Comment**

3. **Reports**
 - a. Venice Beach BID Safe Team Report **VELA**
 - b. Venice Beach BID Clean Team Report **POLAKOFF / WILLIAMS**

4. **Consent Items**

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote.

 - a. Approval of Minutes (4/13/18, 5/11/18, 6/13/18 Board Meetings) **WEINSTEIN**
 - b. Financial Reports **LIEBER**

5. **New Business**
 - a. Motion re: Baseline Service Agreement **SOKOL**
 - b. Agreement with Alston & Bird for legal services **DEVINE**

- c. Agreement with Devine Strategies for management services
- d. Proposal from Tornado Creative for website, newsletter and related services

**SOKOL
BROOKS**

6. CEO's Report

DEVINE

7. Adjournment