

DRAFT MINUTES
VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
MEETING AGENDA

Mishkon Tephilo, Social Hall, Lower Level, 206 Main St., Venice, CA 90291
Friday, May 11, 2018
10:00 AM

BOARD MEMBERS PRESENT: President Mark Sokol, Treasurer Steve Heumann, Jack Hoffman, Matt Moore

ABSENT: Secretary Jeremy Weinstein, Connie Brooks, Jay Goodfader, Sam Lopata

VB BID STAFF PRESENT: Cwennen Corral, Tara Devine, Don Steier

1) Call to Order

The meeting was called to order at 10:06 am at 206 Main Street. Mark Sokol welcomed the Board and the public to the meeting.

2) Public Comment

The Board heard general public comments and/or agenda item comments from Sam Awat, David Busch, George Francisco, Rick Garvey, Judy Goldman, Flora Harris, Margaret Molloy, John Okulick, Nicole Siskind, Jason Teague.

3) Agenda Items (all items may result in Board action)

a. Venice Beach BID Clean Team Presentation – Q+A

Mark Sokol introduced the Chrysalis Team to the public for a general Q+A discussion. The team took several questions from community members and Paul Williams provided an update on the Clean Team's plans to prioritize removing graffiti and stickers from directional signage (one way, stop sign, do not enter, wrong way, tow away, parking regulation signage, etc.) Paul noted that this is not only a cleanliness issue, but a safety issue. The team will restore as many signs as possible and then will provide a list of signs that are beyond refurbishment to the City for repair and/or replacement.

b. Venice Beach BID Safe Team Presentation – Q+A

Mark Sokol introduced Azucena Vela, Allied Team Account Manager, to the community and gave a synopsis of her recent service of homeless veterans in Los Angeles. She took many questions from community members and assured them that safe team members will treat all members of the community with respect and dignity. Azucena also agreed to meet with individuals who are experiencing homelessness in Venice and maintain an ongoing dialogue with them.

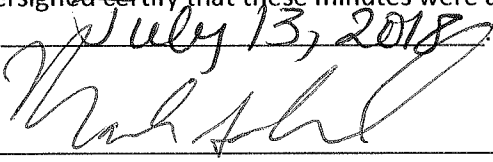
4) CEO'S Report

Tara Devine gave a status update on BID start-up activities and programs. She addressed public comments and answered questions that had been raised by members of the public throughout the meeting. Tara also confirmed that stakeholders should be receiving a letter from the City within the next month regarding the refund process for unspent 2017 assessments.

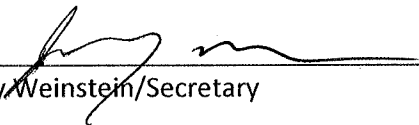
5) Adjournment

The meeting adjourned at 11:47 a.m.

The undersigned certify that these minutes were approved and adopted at the VBBID Board of Directors meeting

July 13, 2018


Mark Sokol/President



Jeremy Weinstein/Secretary