

September 2016

**Ballots will be arriving shortly
to establish the Venice Beach Business Improvement District (BID) for 2017-2021**

**You must vote again to have your voice heard. Your vote matters more than ever.
Vote for a cleaner and safer Venice Beach!**

Dear Venice Beach Property Owner:

Recently the City conducted a vote-by-mail election, in which **77%** voted “yes” to support the formation of the Venice Beach Business Improvement District (BID.) Thank you for such strong support!

Shortly after the election, the City determined that there was a procedural irregularity in the way it conducted the public hearing. The City has decided to re-ballot the proposed Venice BID and hold another public hearing. Ballots will be arriving shortly. You must vote again to have your voice heard.

Please contact our representative, Tara Devine, (tara@devine-strategies.com) with your questions or comments about the proposed Venice Beach BID.

We need your support one more time – please return your ballot when it arrives. If you have not engaged with us yet, please reach out to us. (For many owners, the only contact information we have is a mailing address.) We will work hard to earn the support of all owners in the BID.

Sincerely,

Steve Heumann
Sidewalk Enterprises

Jordan Monkarsh
Jody Maroni's & 2011 Oceanfront Walk

Jack V. Hoffmann
Resident, Property Owner

Brad Neal
Venicebeachartlofts

Carl Lambert
Venice Breeze Hotel

Mark Sokol
Hotel Erwin

Andy Layman
Venice Beach Suites & Hotel

Scott Spector
Angelica LLC

Michael Maas
Sunset Studios LLC

Jeremy Weinstein
The Richlar Partnership