

DRAFT MINUTES
VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING

Mishkon Tephilo, Social Hall, Lower Level, 206 Main St., Venice, CA 90291
Friday, February 9, 2018
10:00 AM

ROLL CALL

Board Members Present: President Mark Sokol, Treasurer Steve Heumann, Secretary Jeremy Weinstein, Jay Goodfader, Jack Hoffmann, Sam Lopata, Matt Moore

Board Members Absent: None

VBBID Staff Present: Cwennen Corral, Tara Devine, Don Steier

1) Call to Order

The meeting was called to order at 10:09 a.m. at 206 Main Street. Mark Sokol welcomed the Board and the public to the meeting. He provided a brief overview of the history of the BID, its formation and his involvement. He also responded to some of the major themes and issues that were raised during public comment at the January 5, 2018 Board Meeting.

2) Public Comment

The Board heard general public comment and/or agenda item comments from Gene Cunningham, Gary Dill, Becky Dennison, Margaret Molloy, Judith Goldman, Adrienne O'Donnell, John Okulick, Marlene Okulick, Larry Perloff, Colleen Saro, Liza Zipursky, Frank Murphy.

3) Agenda Items (all items may result in Board action)

- a. Agreement with Guzin & Steier for general counsel services

Mark Sokol outlined the terms of the agreement for general counsel legal services for the BID. The Board voted 7-0 to approve the agreement.

- b. Agreement with Briggs Law for contract review services

Mark Sokol outlined the terms of the agreement for legal services specific to reviewing the BIDs major agreements (lease, clean, safe as outlined in items c, d and e below.) The Board voted 7-0 to approve the agreement.

- c. LOI and/or lease agreement for 1320-1322 Pacific Avenue for BID operations

Mark Sokol outlined LOI terms. Tara Devine and committee members discussed their months-long process for identifying and evaluating potential spaces for BID operations. The Board voted 7-0 to approve the LOI and continue negotiations. Because the lease agreement and some minor negotiations were not complete, the Board continued the lease agreement portion of this item to its March 9, 2018 meeting.

- d. Agreement with Chrysalis Enterprises for janitorial and maintenance "clean" services

Mark Sokol provided a brief update on the status of negotiations. Because negotiations/agreement were not complete, the Board continued this item to its March 9, 2018 meeting.

e. Agreement with Allied Universal for ambassadorial-style "safe" services

Mark Sokol provided a brief update on the status of negotiations. Because negotiations/agreement were not complete, the Board continued this item to its March 9, 2018 meeting.

4) CEO's Report

DEVINE

Tara Devine addressed public comments and answered questions that had been raised by members of the public throughout the meeting. She also identified services the BID would need in the near future and asked the audience for references to local/area firms who might provide those services.

5) Adjournment

The meeting adjourned at 11:30 a.m.

The undersigned certify that these minutes were approved and adopted at the VBBID Board of Directors meeting _____.

President/Mark Sokol

Secretary/Jeremy Weinstein